



25

HEP
HEPATITIS
EDUCATION
PROJECT

years

Saturday, September 29, 2018
25th Anniversary Celebration
Sponsorship Package





25th Anniversary Celebration | September 29, 2018

EVENT SPONSORSHIP PROPOSAL

Thank you for considering participation in HEP's 25 Year Anniversary Celebration. Donations raised from this event will directly support Hepatitis Education Project's mission. With your support, HEP can continue to provide support, education, advocacy, and direct services for people affected by viral hepatitis, and help raise awareness among patients, medical providers and the general public.

Sincerely, Michael Ninburg
 HEP Executive Director, www.hepeducation.org
 President of the World Hepatitis Alliance, www.worldhepatitisalliance.org

The Hepatitis Education Project (HEP) is a Seattle-based 501(c)(3) nonprofit organization that works primarily with underserved and marginalized populations, and for 25 years HEP has been a leader in addressing the public health burden created by viral hepatitis.

EVENT SPONSOR: \$25,000 (Cash or In-Kind)

CONTACT HEP FOR DETAILS

PRESENTING SPONSOR: \$15,000 (Cash or In-Kind)

MAJOR SPONSOR: \$7,500 (Cash or In-Kind)

SUPPORTING SPONSOR: \$2,500 (Cash or In-Kind)

The Hepatitis Education Project (HEP) was started in 1993 by a group of patients and medical professionals who wanted to provide support and education to others living with viral hepatitis. In February of 2000, HEP opened one of the only Hepatitis Resource Centers in the country, a walk-in and telephone support center for hepatitis patients and family members.

Over the past 25 years, HEP's programs have grown to include Prevention and Outreach, Medical Case Management, Correctional Health, Policy and Advocacy. Through these programs, HEP serves people living with or affected by viral hepatitis, with a focus on communities that are disproportionately impacted by the disease. These populations include people with low incomes; people who are uninsured or underinsured; people experiencing homelessness and/or housing instability; people who inject drugs; incarcerated or formerly incarcerated individuals; and immigrant and refugee communities.

The Hepatitis Education Project (HEP) aims to improve the health of marginalized communities by providing low-barrier services that reduce the negative consequences associated with drug use, homelessness, and infectious diseases. Ultimately, HEP's goal is to reduce the morbidity and mortality associated with viral hepatitis.

- Sponsorship logo and link on HEP website for 1 year
- Social media feature story
- Sponsor name on table tent
- Name and logo on slide show
- Social media feature story
- Full page ad in the event program
- 4 tickets to the event celebration
- Sponsor banner at event
- Mention from the podium

- Sponsorship logo and link on HEP website for 1 year
- Social media feature story
- Sponsor name on table tent
- Name and logo on slide show
- Social media feature story
- Half page ad in the event program
- 2 tickets to the event celebration

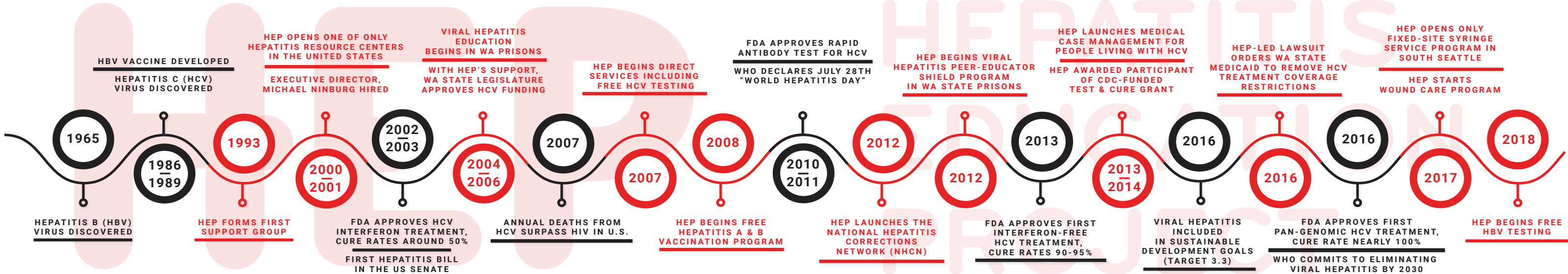
- Sponsorship logo and link on HEP website for 1 year
- Social media callout
- Quarter page ad in event program

CONTRIBUTING SPONSOR: \$1,500 (Cash or In-Kind)

TABLE SPONSOR: \$5,000 (Cash)

- Sponsorship logo and link on HEP website for 1 year
- Social media callout
- Business card ad in event program

- 10 Tickets to the event celebration
- Personalized Table Tent



25th Anniversary Celebration Sponsorship Confirmation Form

Yes! We are proud to support HEP's 25th Anniversary Celebration. We authorize Hepatitis Education Project to include our name and/or logo on all materials printed for the event consistent with our sponsorship selection.

- Event Sponsor: \$25,000 (Cash or In-Kind)
- Presenting Sponsor: \$15,000 (Cash or In-Kind)
- Major Sponsor: \$7,500 (Cash or In-Kind)
- Supporting Sponsor: \$2,500 (Cash or In-Kind)
- Contributing Sponsor: \$1,500 (Cash or In-Kind)
- Table Sponsor: \$5,000 (Cash)

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Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email Address: _____

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For guaranteed inclusion of name / logo on printed materials, please return form by August 15, 2018.

- Check enclosed (please make payable to Hepatitis Education Project, receipt will be provided)
- Please send an invoice



**HEPATITIS
EDUCATION
PROJECT**

Please forward logo with brand standards and any questions to

Jason Sterne, jason@hepeducation.org

Please mail sponsorship checks to:

Hepatitis Education Project | 1621 S. Jackson St. Suite 201, Seattle, WA 98144

For more information: www.hepeducation.org/25thAnniversary