

Equality is good business

MEMBERSHIP





Who We Are

Established in 1981, GSBA is Washington State's LGBTQ and allied chamber of commerce. We represent over 1,400 small business, corporate, and nonprofit members who share GSBA's values of promoting equality, equity, diversity, and inclusion in the workplace.

GSBA is widely respected throughout the region for its effectiveness in business development, representing the business voice, connecting community through business, advocating for civil rights and business, promoting LGBTQ tourism through Travel Out Seattle, and investing in the next generation of leaders through the GSBA Scholarship Fund.

Mission

To combine business development, leadership, and social action to expand economic opportunities for the lesbian, gay, bisexual, transgender, and queer community and those who support equality for all.

Vision

A vibrant global economy strengthened through the full participation of diverse local communities.

Values

- Exchange Ideas
- Increase Visibility
- Work Collaboratively
- Celebrate Diversity
- Promote Inclusiveness
- Invest in Future Leaders

Why Join?

BUSINESS: WE ARE YOUR CHAMPION

- Position your business as supporting equality, equity, diversity, and inclusion
- Connect LGBT Certified Businesses to corporate and government contracting opportunities
- Promote progressive business policies
- Provide business development programming

COMMUNITY: WE ARE YOUR CONNECTOR

- Connect small businesses, large corporations, nonprofits and government entities
- Engage your employees through networking and volunteer opportunities
- Provide visibility for your business through print and digital media
- Market your business to a loyal LGBTQ and allied community

ADVOCACY: WE ARE YOUR VOICE

- Advocate for small business at the city, state and federal levels
- Represent your business voice before elected officials
- Convene forums to explore important business and civil rights issues
- Advance equality and civil rights through business

PHILANTHROPY: WE INVEST IN FUTURE LEADERS

- Provide access to higher education to LGBTQ and allied students
- Award financial scholarships
- Increase the pipeline of a skilled workforce by investing in higher education
- Sponsor leadership development for students and young entrepreneurs

Power in Numbers

LGBT BUSINESSES contribute
\$1.7 trillion
to the US economy.

99.7%
of US employers are considered
SMALL BUSINESSES.

**28 MILLION SMALL
BUSINESSES** in the US.
1.4 million
ARE LGBT-OWNED.

**GSBA IS THE LARGEST
LGBT CHAMBER OF COMMERCE**
in North America, serving
1,400
members
representing **THOUSANDS
OF EMPLOYEES.**

Connect, Engage, and Grow

In GSBA, there is a membership package to fit the needs of any business.

- Small Business
- Corporations
- Hospitality & Tourism
- Nonprofit
- Community Supporter

GSBA Offers Over 200 Programs and Events Each Year

- Business empowerment programs
- LGBTQ cultural competency trainings
- Supplier diversity workshops and certification workshops.
- Matchmaker events
- Civic Engagement programs
- Seattle Entrepreneurial Women (S.E.W.)
- OUTLeads referral groups
- Power Connect networking
- Women on Top networking
- Young Professionals with Pride networking
- Ambassador program
- Business & Humanitarian Awards Dinner
- GSBA Scholars Dinner
- EQUALUX: TASTE of GSBA

Membership Levels and Benefits

In addition to investing in GSBA's mission, vision, and values, all memberships include your business listing in the printed GSBA Guide & Directory (15,000 distributed), online Directory, and iPhone app. Here are just a few of the most popular benefits included with your membership:

Small Business | \$495

- Member rate to over 200 networking events and programs per year
- LGBTBE Certification fee waived (\$400 fee and \$200 recertification fee)
- Complimentary registration to over 20 business workshops

Small Business Plus | \$895

- Registration for (1) in OUTLeads Referral Program
- Registration for (1) at all business networking programs
- All Social Media enhancements in your business listing

Hospitality & Tourism | \$595 or \$850

(based on number of employees)*

- Listing on TravelOutSeattle.com
- Inclusion in the Out & About Guide

Corporate | \$2,500

- (2) members
- (4) tickets to the GSBA Business & Humanitarian Awards Dinner
- (4) tickets to the GSBA Annual Meeting & Holiday Luncheon
- (4) tickets to Pride Business Luncheon
- Registration for (4) at all business networking programs

Corporate Executive | \$5,500

- (4) members
- Table for (10) at the GSBA Business & Humanitarian Awards Dinner
- Table for (10) at the GSBA Annual Meeting & Holiday Luncheon or Pride Business Luncheon
- Full-page ad in the GSBA Business & Humanitarian Awards program
- Registration for (8) at all business networking programs

Nonprofit | \$375

- All social media enhancements in your organization listing
- Access to promote your events on the Events Calendar (web)
- Member-only discounts are extended to your board members and staff
- (2) tickets to all networking events

You may also add associate members, or additional listing categories at a fee.

*Depending on number of employees (1-50 or 51+).

Don't let the size of your budget determine whether or not you can be a GSBA member. If our dues structure creates a barrier for your membership, please contact us and we will work with you to ensure that your business is able to join GSBA.

We would love to welcome you and your business as new members of GSBA! Activate your membership in a few steps online at theGSBA.org. For any questions connect with the membership team at membership@thegsba.org or call 206.363.9188 to discuss which investment is best for your business.

Thrive Together!

There is no other statewide chamber of commerce or business association in Washington State that looks at every business and social issue through an equality lens. GSBA has always been and continues to be a values-driven chamber of commerce.

As a member of GSBA you have the opportunity to market directly to the LGBTQ and allied community, knowing that others in your GSBA network share your same values.

If you are a business owner, employee, or community supporter, we welcome you to join GSBA and partner with us to THRIVE TOGETHER by promoting equality, equity, diversity and inclusion in the workplace.

Invest in workforce equality!

Contact membership@thegsba.org



400 East Pine Street
Suite 322
Seattle, WA 98122

theGSBA.org

206-363-9188

PROGRAMS OF GSBA

